

P.O. Box 5043
Southfield, MI 48086-5043
bcbsm.com



<FIRST_NAME> <LAST_NAME>
<ADDRESS_LINE_1>
<ADDRESS_LINE_2>
<CITY>, <STATE> <ZIPCODE>



Blue Care Network
of Michigan

FINDING THE RIGHT MEDICATION JUST GOT MORE PERSONAL



Hello **Name**,

Your care is our top priority, and it's why your **Blue Care Network** plan comes with services and programs to manage your health and well-being. Our newest program, Blue Cross Personalized MedicineSM, can help ensure your medications are tailored to you. And you're eligible for this program **at no cost**.*

How it benefits you

You get a free RightMed[®] Test by OneOme[®], which shows how your body processes medications. The test helps:

- Identify which medications are less likely to cause negative side effects
- Find the best medication for you earlier in treatment
- Customize your medications for years to come

How our program works

Step 1: Request your free RightMed Test kit at www.myrightmed.com/bcbsm.** Your test kit will be mailed to your home in a blue bag after your health care provider gives approval.

Step 2: Collect a test sample. Mail it back in the package provided. A pharmacist will analyze your results.

Step 3: Receive your results. Only you, your health care provider and the pharmacist will receive your test results through OneOme's secure website.**

Blue Cross isn't involved in the test process and will never receive your results.

Step 4: Consult with your health care provider on next steps.

I encourage you to talk with your primary care provider about this program. If you have questions, contact OneOme directly. Email support@myrightmed.com** or call **1-844-663-6635**.

Sincerely,

Dr. Scott Betzelos, MD
Vice President, Blue Care Network

*BCN members with pharmacy benefits are selected for the program based on certain prescribed medications and other criteria. Test results won't affect your coverage.

OneOme is an independent company supporting Blue Cross Blue Shield of Michigan and Blue Care Network by providing services related to genetic testing.

Blue Care Network is a nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association.

Learn more and get your test at
www.myrightmed.com/bcbsm.

Scan the QR code.



**Blue Cross Blue Shield of Michigan and Blue Care Network don't own or control this website.