

C301 KP

<First name> <Last name>, <Credential>

<Street Address #1>

<Street Address #2>

<City>, <State> <ZIP>

► *PCPs should sign up for the RightMed portal  
by **May 12, 2023***

April 25, 2023

## Pharmacogenomics may help you improve your patients' health and experience.

Dear <First name> <Last name>, <Credential>,

Blue Care Network is working with OneOme<sup>®</sup>, an independent precision medicine company co-founded by Mayo Clinic, to bring you Blue Cross Personalized Medicine<sup>SM</sup>. This program **provides patients a RightMed<sup>®</sup> PGx Test kit at no cost to them**. At least one of your patients has been selected to participate in the program (see enclosed). This letter explains the program and how it may help you make more informed prescribing decisions with OneOme's RightMed Test.

### Learn more

**What:** The RightMed Test uses the patient's DNA to provide insight into how they may respond to certain medications based on their unique genetic makeup and guidelines established by the U.S. Food and Drug Administration, National Comprehensive Cancer Network and the Clinical Pharmacogenomics Implementation Consortium. Specific gene variants influence the rate of metabolic liver enzymes, potentially impacting the medication's effectiveness. Relevant medications include antiplatelet agents, behavioral health medications, cardiovascular disease drugs, immunosuppressants, oncology medications, opioids, proton pump inhibitors and more.

**Why:** RightMed Test results can help you better understand how your patients may respond to medications based on their genetics. This may help you make more informed prescribing decisions, potentially contributing to **improved efficacy, patient safety and patient experience by reducing the likelihood of side effects and repeat office visits**.

Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.

**Who:** BCN members are invited to the program based on their medications and likelihood of benefitting from a RightMed Test. We're sending the enclosed letter to the patients listed below to explain the program and give them the option to request a test.

**How:**

1. Patients who agree to participate will request a test kit through the OneOme website, [MyRightMed.com/BCBSM](https://MyRightMed.com/BCBSM).\*
2. OneOme will contact the patient's **primary care provider** via fax to request approval of the test through the physician portal at [MyRightMed.com/BCBSM-providers](https://MyRightMed.com/BCBSM-providers).\*
3. The patient will be shipped a test kit. They'll activate their kit, collect their DNA sample with a simple cheek swab and send to the OneOme laboratory for testing in the prepaid mailer.
4. The patient's DNA sample is processed and the results are reviewed by clinical pharmacists using the most up-to-date evidence, including FDA drug labeling, CPIC and NCCN guidelines to provide recommendations for potential medication changes.
5. Test results, including recommendations for potential medication changes, are delivered to the primary care provider (via the MyRightMed portal), prescriber of impacted medications (via fax) and patient (via the MyRightMed member portal). The patient is instructed to discuss any medication changes and questions with their physician.

**PCPs should sign up for the MyRightMed portal today**

If you are a PCP, we encourage you to sign up for an account at [MyRightMed.com/BCBSM-providers](https://MyRightMed.com/BCBSM-providers)\* immediately. As a unique feature of this program, PCPs can also delegate the MyRightMed portal login to any individuals on their care team as deemed appropriate by the PCP. Within the provider portal:

- PCPs will have access to their list of eligible patients electronically, including newly eligible patients that may be added monthly.
- PCPs or their care team can approve tests for all eligible patients at any time to expedite the testing process.
- PCPs and their care team can view the test results, including any recommended clinical action plans. (Prescribers will receive these via fax.)

We're excited to invite you into the program and committed to making it work smoothly for you. If you have any questions, we'd be happy to help. We can provide educational materials, host an educational webinar for your team or provide one-on-one calls with our staff clinicians. *Call OneOme at 1-844-663-6635 from 8 a.m. to 6 p.m. Eastern time, Monday through Friday or [support@oneome.com](mailto:support@oneome.com).* For more information, visit [MyRightMed.com/BCBSM-providers](https://MyRightMed.com/BCBSM-providers).\*

Sincerely,



Scott Betzelos, M.D., M.B.A., M.S., F.A.C.E.P  
Vice President of Strategy and Affordability  
Blue Care Network



James Kelley, M.D., PhD  
Chief Medical Officer  
OneOme, LLC

*Enclosures: List of patients, patient letter*

The RightMed Test is not designed for the diagnosis of any condition or disease. Rx only.

\*Blue Cross Blue Shield of Michigan and Blue Care Network don't own or control this website.

Blue Cross Blue Shield of Michigan and Blue Care Network

## Patients offered a RightMed Test for <Provider Name> in May 2023

Patient name	Date of birth
<member_first_name> <member_last_name>	<XX/XX/XXXX>
<member_first_name> <member_last_name>	<XX/XX/XXXX>
<member_first_name> <member_last_name>	<XX/XX/XXXX>
<member_first_name> <member_last_name>	<XX/XX/XXXX>
<member_first_name> <member_last_name>	<XX/XX/XXXX>